## **AUTHORIZED USER PRICE LIST**

The following pricing is applicable to authorized users to purchase web portal development, installation, data migration, and web portal redesign services utilizing Sitecore Content Management Products and Support.

Authorized users purchasing through this contract vehicle should work with the Supplier to determine the specific project scope, to be formalized in a Statement of Work (see Exhibit J).

Sitecore pricing is a base price list. Authorized users are encouraged to negotiate with the Supplier to receive the best available rate for the specific Statement of Work.

Labor Rates	Unit Cost	Unit of Measure (each/month/annual, etc)	
Program Manager	\$200	hour	
Project Manager	\$150	hour	
Architect	\$150	hour	
Developer (Web Development)	\$115	hour	
Developer (Content Migration)	\$120	hour	
Business Systems Analyst	\$135	hour	
Sr. User Experience Analyst	\$145	hour	
Test Lead	\$125	hour	
Tester	\$100	hour	
Jr. Analyst	\$80	Hour	
Graphic Designer	\$175	Hour	
MS Dynamic XRM Consultant	\$150	Hour	
User Experience Analyst	\$115	Hour	
Copy Writer	\$150	Hour	

## **Sitecore Pricing**

Product	Description	Cost	Requirements
	Customer Engagement Platform (CEP), per instance		
	Sitecore Customer Engagement Platform includes the Content Management System and the Digital		
Enterprise Edition CEP	Marketing System. The CMS and DMS may also be purchased separately.	\$ 120,000.00	

Enterprise Edition CMS only	Sitecore CMS (Content Management System) contains the following: Web and Mobile Content Manager; Data and Content Integration Services; Experience Editor; Device and Language Management; Dynamic Presentation Rendering Engine, Rules-based Personalization and Preview; Webforms for Marketers; E-commerce Services; Sharepoint Connected and Content Applications • 1 CEP Management Server Instance • 1 Development Server Instance + 1 Standby Server Instance • 10 Concurrent Users	\$	85,000.00	
Enterprise Edition DMS only	Sitecore DMS (Digital Marketing System) contains the following: Email, Mobile & TV, Web and Social Engagement Management; Engagement Automation; Test & Optimize; Campaign Management; Adaptive Segmentations; CRM Connected; Social Networking Connected; Universal Customer Profiler and Engagement Analytics • 1 DMS Server Instance collocated with CMS Server Instance	\$	60,000.00	requires Enterprise Edition CMS
Additional				
Server Instance Pricing	Description	Co	st	Requirements
Server Instance	Description  License for Additional CEP Management Server Instance for use in a clustered authoring deployment with Enterprise Edition CEP Server	<b>C</b> a	12,000.00	Requirements requires Enterprise Edition CEP
Server Instance Pricing  Additional CEP Management Server Instance  Additional CMS Management Server CEP or CMS	License for Additional CEP Management Server Instance for use in a clustered authoring			requires Enterprise
Server Instance Pricing  Additional CEP Management Server Instance  Additional CMS Management Server	License for Additional CEP Management Server Instance for use in a clustered authoring deployment with Enterprise Edition CEP Server  License for Additional CMS Management Server Instance for use in a clustered authoring	\$	12,000.00	requires Enterprise Edition CEP requires Enterprise

Upgrade of Web Delivery Server Instance from CMS to CEP Delivery Server instance	The cost to upgrade a CMS Delivery Server Instance to a CEP Delivery Server Instance	\$	20,000.00	
Concurrent User Pricing	Description	Co	st	Requirements
Individual license	Price per additional concurrent user license in the management Server Instance	\$	2,500.00	
10 users	10-concurrent user bundle	\$	22,000.00	
30 users	30-concurrent user bundle	\$	60,000.00	
50 users	50-concurrent user bundle	\$	85,000.00	
100 users	100 - concurrent user bundle	\$	135,000.00	
Unlimited users	Unlimited concurrent user bundle	\$	175,000.00	
Separately License Modules	Description	Co	st	Requirements
	Support for all Support Enabled modules  License per server instance  License for the first server, all instances of Sitecore in management and delivery must be licensed	\$ \$	4,500.00 3,000.00 35,000.00	Requirements